

How Reconomy gives the advantage to social entrepreneurs.

In the Reconomy Game, our player-makers (Reconomists) win by building self-reliant, prosperous communities that use their own community credit right alongside national currency. The catch-22 in community development everywhere is that local communities need a regular supply of national money that's sufficient for importing tech that can't be produced locally, such as mobiles and solar panels — otherwise they're going to have a tough time cracking the Bronze Age. Reconomy has a solution.

Ironically, the depressed prices in poor communities provide this solution because in poor marketplaces the national money goes a lot further. Thus, a Reconomist can contribute their national currency towards the purchase from our global catalogue of green tech for their project and receive equivalent credit with greater buying power in their personal account at their targeted community's People Power Station. For example, at current money exchange rates, one hundred dollars is about 6000 Indian Rupees, but those Rs. 6000 currently have about 2.5 times the buying power in India as the \$100 has in the USA. So the Reconomist adds \$100 of state-of-the-art tech to their project, and in addition trades their \$100 of buying power in the USA for \$250 of buying power in India. And because of the demand for Reconomy credit created by Reconomy's energy discount, their credit is easy to spend in their targeted community on sustainable produced goods for export or on other entrepreneurial endeavors.

This difference in buying power is calculated as the "Purchasing Power Parity" (PPP) to the USD. For example, the World Bank lists India's PPP ratio in 2012 at ".3", so in 2012, \$0.30 bought as much in India as \$1.00 in the USA. Here's a link to the World

Bank's PPP tables: <http://wdi.worldbank.org/table/4.16>

And thus, Reconomy creates a value loop that continuously exchanges sustainably produced goods and services from the local commons for money from the global marketplace that's invested in sustainable local development, growing entire communities that function as social enterprises. So, whether working alone or in teams, the poorer the target community, the greater the advantage to Reconomists building sustainable prosperity. And the result is a continuous transfer of wealth from the unsustainable global system to sustainable local systems, until we have prosperous, self-reliant communities everywhere. And a world filled with sustainable communities will be a sustainable world for everyone.